



Dear iSMA Member,

The Board of Directors of the International Social Marketing Association (iSMA) has decided to postpone the election of new members to the Board as we work to ensure that we have a comprehensive and accurate list of association members who are eligible to vote as well as a secure voting platform through the iSMA website.

Although we had hoped both of these projects would be complete by now, we have run into some unexpected delays. It is our hope to hold the election before the end of 2020; however, we cannot promise a specific date at this time. When we are ready to resume, we will announce the next steps in the election process. In the meantime, please consider if you are interested in seeking election to the Board and keep checking our [website](#) for updates.

Sincerely,

Patrick Cook, iSMA President