

iSMA Board Member Application – Angela Makris



Her CV follows.

Angela Makris, MPH, CPH

Researcher, Marketer, Communicator

Before my research career I was employed in the marketing communications industry in two continents. This includes a long engagement within the European Union and in Australia's public and private sector. I have a strong and highly versatile marketing and communications background which I am now using in my research on the intersection of public health, and disabilities. My research and practice interest involve the application of a systems approach to social and behavioral theory for person-centered health behavior change, prevention and wellness for people with disabilities. My professional goal is to apply the social marketing framework to decreasing health disparities for people with disabilities through health promotions initiatives. By adapting knowledge, facilitating uptake, and developing strategic partnerships to build community capacity and create sustainability. I envision my research will lead to inclusive change for people with intellectual disabilities by integrating disability and health into existing health promotion activities.

Areas of interest

Social Justice, quality of life, inclusion in public health, people with disabilities, the intersection of social marketing, public health, people with disabilities and quality of life.

Education

PhD in Public Health - University of South Florida – Estimated graduation 2023.

Master's in Public Health - University of South Florida – Completed Dec 2018.

Graduate Certificate in Social Marketing and Social Change – University of South Florida, Dec 2016

Master's in Management minor in Marketing – Macquarie Graduate School, Sydney Australia

Graduate Diploma in Media Management - Macquarie Graduate School, Sydney Australia

Bachelor of Arts, major Communications – Macquarie University, Sydney Australia,

Professional Work Experience

Aug 2019 -	University of South Florida, College of Public Health <i>Graduate Assistant</i>
Feb 2017-	University of South Florida, Center of Excellence in Maternal and Child Health - <i>Project Coordinator + Recruitment Specialist</i>
Oct 2018- August 2019	The Center for Urban Transportation Research (CUTR) _USF Research Assistant- Social Marketing -Mechanics of Riding Project
Feb 2018- Dec 2018	University of South Florida, Florida Prevention Research Center <i>Graduate Assistant</i>
Oct 2015– Mar 2018	Friends of the Festival Inc. - Film Festival Tampa Bay Tampa Bay Gay and Lesbian Film Festival - <i>Marketing Manager and Board Member</i> (volunteer)
April 2015- Dec 2016	Project Management Institute (PMI) –Tampa Bay <i>VP- Marketing and Event Director- Symposium 2016</i> , (volunteer, PMI member)

Jul 2011- Feb 2015	Astra Zeneca - <i>Marketing/Communications Consultant, Program Manager- Healthcare marketing</i>
Jan 2010- Dec 2011	South East Europe Grant Project- IP Protection <i>Project Manager Region (Greece)</i>
Apr 2006-Oct 2009	NSW Department of Community Services (DoCS)- Sydney, Australia - <i>Manager – Community (external) Communication. Leader mixed teams</i>
Dec 2004- Feb 2006	Publicis, Advertising Agency- Athens Greece <i>Senior Account Director- Pharmaceutical B2B & B2C Marketing and Communications</i>
Nov 2003 – Aug 2004	NSW Department of Community Services, Sydney, Australia <i>Senior Communications Officer – Recruitment Marketing</i>
Aug 2001- Nov 2003	Consultant – State Library NSW <i>Social Capital focus- Multilingual Signage, Communication, Campaigns.</i>
Aug 2000 – Aug 2003	Sudler and Hennessey – Healthcare Advertising Agency, Australia <i>Senior Account Manager -Multicultural Healthcare</i>

Professional Memberships

American Association on Intellectual and Developmental Disabilities

American Public Health Association

International Social Marketing Association

Social Marketing Association of North American

Project Management Institute

Manuscripts

Skerletopoulos, L., **Makris, A.**, Khaliq, M. (June, 2020). A Citizen Designed Program to Ban Smoking in Enclosed Public Spaces: The Trikala City Programme, Greece. SMQ Status: Accepted

Makris, A., Khaliq, M., & Perkins, E. (March 2020). A Scoping Review of Social Marketing Interventions to Decrease Health Disparities for Patients with a Disability in a Primary Care Setting. Status: Revise and resubmit.

Oral Presentations Scientific / Academic Conferences

Skerletopoulos, L., & **Makris, A.** (September 2019) Achieving *Social Change Through Social Innovation, by Applying the Social Marketing Framework: Examples from Greece and Europe.* **Paper** presented virtually at the Politics & Society Conference. Lucian Blaga University of Sibiu, Romania

Skerletopoulos, L., & **Makris, A.** (June, 2019). *A Citizen Designed Program to Ban Smoking in Enclosed Public Spaces: The Trikala City Programme, Greece.* **Paper presented** at the World Social Marketing Conference, Scotland, UK.

Poster Presentations Scientific / Academic Conferences

Makris, A., Khaliq, M., & Perkins, E. (November 2019). *Scoping Review. Physical Activity to Decrease Health Disparities for People with Intellectual Disabilities. Can Social Marketing play a role?* **Poster Session** presented at the AUCD Conference, Washington D.C.

Makris, A., Khaliq, M., & Perkins, E. (June,2019). *Social Marketing Interventions aimed at Physical Activity to Decrease Health Disparities for People with Intellectual Disabilities. A Scoping Review.* **Poster** session presented at the World Social Marketing Conference, Scotland, UK.

Skerletopoulos, L., & **Makris, A.** (June, 2019). *A Citizen Designed Program to Ban Smoking in Enclosed Public Spaces: The Trikala City Programme, Greece.* **Poster** session presented at the World Social Marketing Conference, Scotland, UK.

Khaliq, M., Sommariva,S., **Makris, A.,** & Liddell, V.(June, 2019). *Take it with a pinch of salt: a systematic review of efforts to limit excessive sodium consumption and the opportunities for social marketing.* **Paper presented** at the World Social Marketing Conference, Scotland, UK.

Makris, A., Khaliq, M., & Perkins, E. (June,2018). *A Scoping Review of Social Marketing Interventions to Decrease Health Disparities for Patients with a Disability in a Primary Care Setting.* **Poster** session presented at the 25th Social Marketing Conference, Clearwater, FL.

Makris, A., Perkins, E., & Khaliq, M. (September 2018). *A Scoping Review of the Social Marketing Interventions to Physicians to Decrease Health Disparities for Patients with a Disability in a Primary Care Setting. Current Status and Future Recommendations.* **Poster** session presented at the 4th European Social Marketing Conference, Antwerp, Belgium.

Makris, A., Perkins, E., & Khaliq, M. (September 2018). *A Scoping Review of Social Marketing Interventions to Decrease Health Disparities for Patients with a Disability in a Primary Care Setting. Current Status and Future Recommendations.* **Poster** session presented at the 12th Annual National Conference on Health Communication, Marketing and Media, Atlanta, GA.

Makris, A., Khaliq, M., & Perkins, E. (November,2018). *Social Marketing Interventions to Primary Care Physicians to Decrease Health Disparities for Patients with a Disability: A Scoping Review.* **Poster** session presented at the AUCD Conference, Washington D.C.

Invited Presentations/ Workshops

Growing Social. Interreg V-A Greece- Bulgaria. Start Up for Good. Corporate Social Responsibility, Greece. December 2020 (virtual panel session)

Mindspark February 2020, Trikala Greece. Conference on Marketing, Creativity and Innovative Thought. Panel presentation

Social Marketing Training Workshop. *Τρίκαλα 2.0. Θεματικό workshop για την Κοινωνική και Συμπεριφορική Αλλαγή.* One-day introductory class in Greek. Trikala, Greece February 21,2020.