



## **Help lead the International Social Marketing Association: Nominate yourself to serve on the iSMA Board of Directors**

Dear Member nominations are now open for election to the International Social Marketing Association's (iSMA) Board of Directors from two regions:

### **Africa & Latin America**

Elections for these two positions will be held in the first three weeks of September. You can self-nominate now. **Your nomination must reach the secretary of iSMA by the 25<sup>th</sup> of August. Please send nominations to : Angela Makris [angelamakris@usf.edu](mailto:angelamakris@usf.edu)**

### **Who is eligible to apply?**

We are seeking nominations from members who work / live exclusively or principally in the African and Latin American regions. You must be a member of iSMA or a member of one of our affiliated associations to apply.

### **Who is eligible to vote?**

All iSMA members and members of iSMA affiliated regional social marketing associations can vote in this election, this includes members of the Africa Social Marketing Association, Australian Association of Social Marketing, European Social Marketing Association, Latin America Social Marketing Association, and Social Marketing Association of North America including the Pacific North West Social Marketing Association.

### **What are the Benefits of Being a Board Member?**

By being a member of the iSMA Board, you will have an opportunity to network with leading social marketers around the world, guide and shape how we move forward as an alliance of regional social marketing associations and provide direction to enhance our current and new member services. Some of these services include our always-popular webinar series, our newly updated website, professional meetings and conferences, and other initiatives that advance the field of social marketing including the development of professional standards, ethical guidance and a growing number of training services.

### **What are the Responsibilities of a Board Member?**

The iSMA Board is a volunteer driven, working Board. Being a Board member involves helping with our workgroups and committees to advance iSMA initiatives. You will participate in 6 Board meetings and our Annual General Meeting each year. These meetings are typically held via conference call/webinar unless an opportunity such as a conference provides an opportunity to meet in person.

Board members serve for up to three years, can stand for re-election for a second three-year term, and can stand for election to the Board's executive committee, including the president, vice president, secretary, and treasurer. Board members can also chair one of iSMA's committees, including communications, membership, professional development, volunteers, standards development and another special working groups.

## What is the Nomination and Election Process?

Key dates and details for the nomination and election process are:

Summary time-table . Key dates	Actions
28 <sup>th</sup> July – 25 <sup>th</sup> August	Call for nominations posted by iSMA and all affiliated associations
25 <sup>th</sup> August	Nomination window closes
26 <sup>th</sup> August - 17 <sup>th</sup> September	Voting via affiliated associations takes place
19 <sup>th</sup> September	Affiliated associations send voting results to iSMA
20 <sup>st</sup> September	iSMA collates votes and informs candidates of results
21 <sup>st</sup> September	Results announced

- **Nominations must be submitted to Angela Makris [angelamakris@usf.edu](mailto:angelamakris@usf.edu) , iSMA Board Secretary by the 25<sup>th</sup> of August 2022.**
- Members may nominate themselves or another member (With that member's consent).
- Nominations must consist of the following materials for placement on iSMA website : <http://internationalsocialmarketing.org>
  1. Statement of interest: A brief statement, no more than 150 words, that describes your personal interest in serving as a Board member or (if nominating a fellow member, a statement that explains what you believe your nominee will bring to the board, plus affirmation that the nominee is interested in joining the Board). In the statement of interest, please indicate interest in and willingness to serve in one of the key leadership roles on the Board.
  2. The nominee's CV or resume.
  3. A current headshot (photo) of the nominee.
- Members will be able to review nominations online at <http://internationalsocialmarketing.org>
- Voting will take place via your regional association or if you are a direct member of iSMA via a poll conducted by the iSMA Secretary.
- New Board members will be announced on the 21<sup>st</sup> September , and will be invited to join the following Board meeting

We hope you will join consider nominating yourself or a fellow member to serve on the iSMA Board. Please feel free to reach out to our President, Jeff French [jeff.french@strategic-social-marketing.org](mailto:jeff.french@strategic-social-marketing.org) if you have any questions or would like to learn more about serving as an iSMA Board member.

Thanks for your consideration and your continued support for iSMA and its affiliated associations. Join us as we move the profession and practice of social marketing forward.